



BRAND
GUIDLINES

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VISION, MISSION, VALUES



LOGO CONSTRUCTION



COLOR CODES

RGB : 0; 0; 0
CMYK : 60; 60; 60; 100
HEX : #000000
Pantone :



COLOR CODES

RGB : 209; 211; 212
CMYK : 0; 0; 0; 20
HEX : #D1D3D4
Pantone :

Typeface-
Baskerville Old Serial

minimum size requirements



LOGO CLEARSPACE



LOGO USAGE

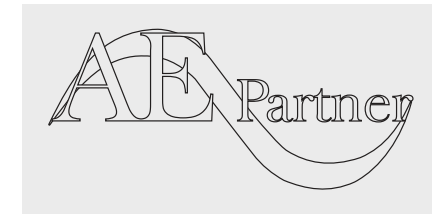
LIGHT BACKGROUND



DARK BACKGROUND



VARIOUS BACKGROUND



LOGO USAGE DONT'S

The logo must be used as it is and not be altered in any way. This means that it is not allowed to:



Change the logo's orientation or rotation.



Disproportionately scale or resize the logo.



Change the logo's colors.



Attempt to recreate the logo.



Add special effects to the logo.



Use the logo without background on top of busy photography.

CORPORATE COLORS

PRIMARY COLORS

SOLITUDE

RGB : 230; 231; 232
CMYK : 0; 0; 0; 10
HEX : #E6E7E8



ATLANTIS

RGB : 141; 198; 63
CMYK : 50; 0; 100; 0
HEX : #8DC63F



BRIGHT GREY

RGB : 88; 89; 91
CMYK : 0; 0; 0; 80
HEX : #58595B



#FFFFFF	#FCFCFC	#FBFBFB	#FAFAFA	#F9F9F9	#F7F7F8
#F5F5F6	#F2F3F4	#EFF0F1	#EBECED	#E6E7E8	#B8B9BA
#939495	#767677	#5E5E5F	#4B4B4C	#3C3C3D	#303031
#262627	#1E1E1F	#000000			

SECONDARY COLORS

HIPPIE BLUE

RGB : 73; 135; 163
CMYK : 74; 37; 25; 1
HEX : #4987A3



SAPPHIRE

RGB : 22; 43; 87
CMYK : 80; 60; 0; 65
HEX : #162B57



SHERPA BLUE

RGB : 14; 83; 89
CMYK : 91; 52; 54; 32
HEX : #0E5359



#FFFFFF	#F0F7E5	#ECF5DF	#E7F3D7	#E1F0CD	#DAECC1
#D1E7B1	#C5E19D	#B6DA84	#A4D165	#8DC63F	#719E32
#5A7E28	#486520	#3A511A	#2E4115	#253411	#1E2A0E
#18220B	#131B09	#000000			
#E6E7E8	#8DC63F	#58595B	#4987A3	#162B57	#0E5359

TYPOGRAPHY

Our primary typeface for design materials is **Century Gothic**.
For official documents **Arial** typeface is used and for the
webpage- **Muli**.

Century Gothic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1 2 3 4 5 6 7 8 9 0

Arial

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1 2 3 4 5 6 7 8 9 0

Muli

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1 2 3 4 5 6 7 8 9 0

BRAND ICONS

FAVICON



INDUSTRY ICONS



VARIOUS ICONS



E-MAIL SIGNATURE

CLAUS RAVN

CEO

mobile: +45 21733725 • e-mail: cr@aepartner.lv



SIA AE Partner

Ellemosen 7 • DK-8680 • RY • Denmark

phone: +45 31503300 • www.aepartner.dk



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JOLANTA PAVĪTOLA

Procurator / CHRO

mobile: +371 26308398 • e-mail: jp@aepartner.lv



SIA AE Partner

Ganību st. 1/3 • LV-3401 • Liepāja • Latvia

phone: +371 63401817 • www.aepartner.dk



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BUSINESS CARD



DOCUMENT TEMPLATE

AE Partner SIA
Ellemtosen 7 • Ry
DK-8680 • Denmark
www.aepartner.dk



AE Partner SIA
Ganibu st. 1/3 • Liepaja
LV-3401 • Latvia
www.aepartner.dk

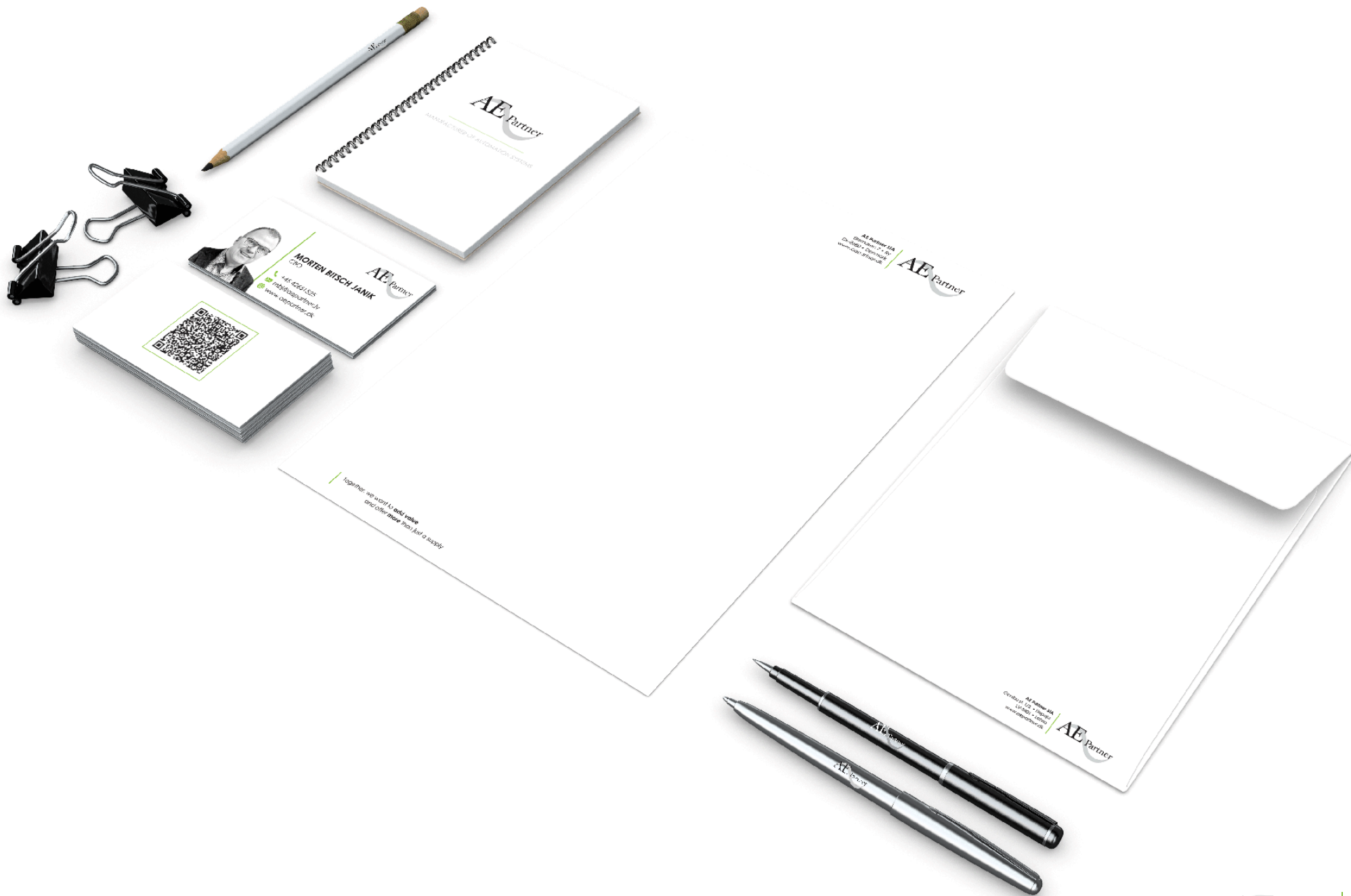


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Together, we want to **add value**
and offer **more** than just a supply

Together, we want to **add value**
and offer **more** than just a supply



PRESENTATION TEMPLATE



ABOUT AE PARTNER

AE Partner is a manufacturer of high-quality automation systems with design and production of electrical panels.

With more than 20 years of experience we provide our clients with services within the field of automation engineering.

44 MILLION EURO
TURNOVER

370+
EMPLOYEES

4900 m²
PRODUCTION AREA

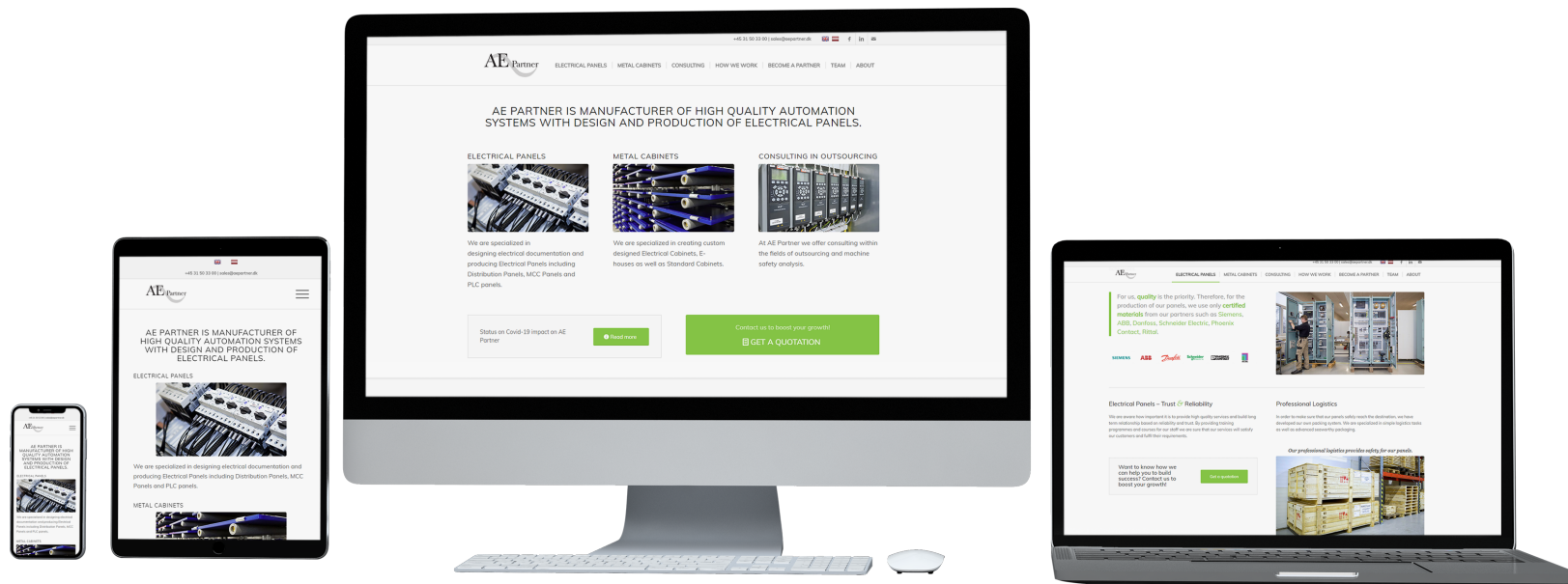
AE Partner



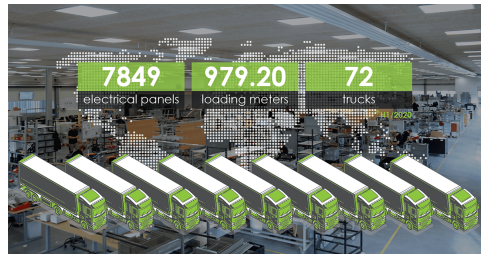
INTERNAL INFORMATION



WEB PAGE



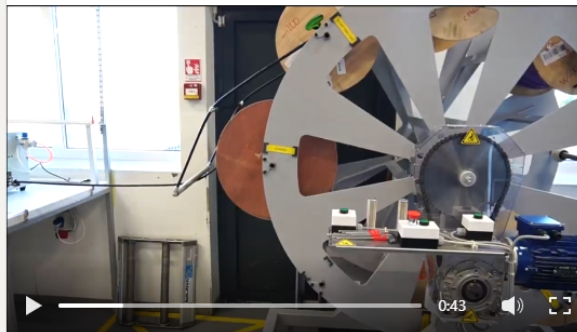
SOCIAL MEDIA



PRAKSE
PIEREDZE
IZAUGSME

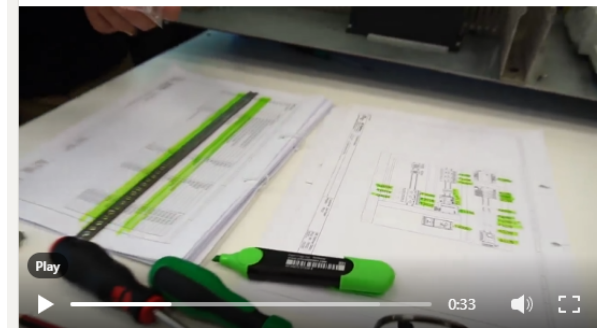


Would you instead pick up a heavy sheave or play a lottery? We chose a lottery by fortune wheel!
Of course, it's just a nickname given to our new self-engineered device ...see more



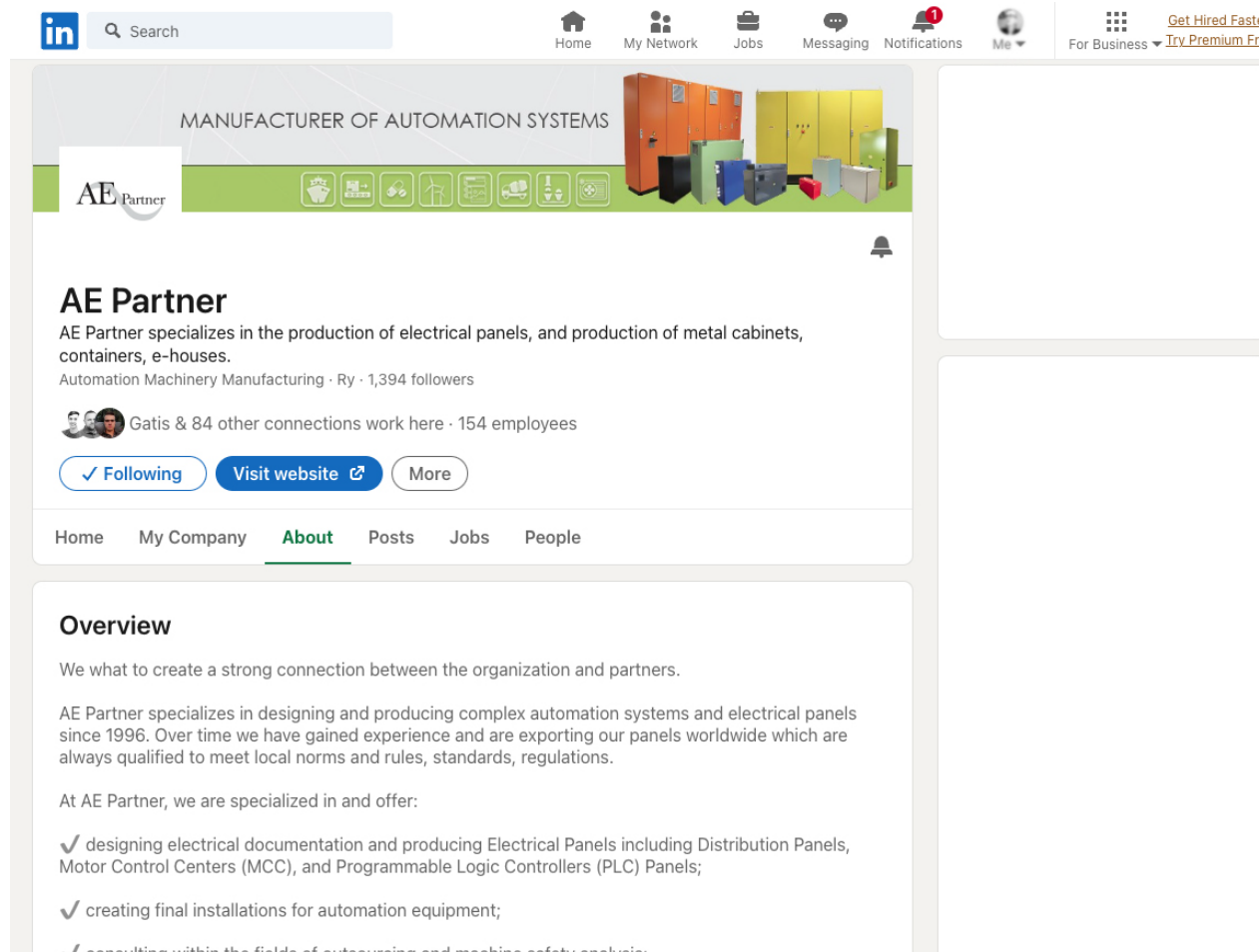
AE Partner ensures employees understand the words "production of electrical equipment and automation systems" from A to Z.

...see more



AE Partner Academy

SOCIAL MEDIA



The screenshot displays the LinkedIn profile of 'AE Partner'. The header includes the LinkedIn logo, a search bar, and navigation icons for Home, My Network, Jobs, Messaging, Notifications, and Me. A banner image shows the text 'MANUFACTURER OF AUTOMATION SYSTEMS' above a row of icons representing various automation technologies. The profile name 'AE Partner' is prominently displayed, followed by a description: 'AE Partner specializes in the production of electrical panels, and production of metal cabinets, containers, e-houses.' Below this, it states 'Automation Machinery Manufacturing · Ry · 1,394 followers'. A section indicates 'Gatis & 84 other connections work here · 154 employees'. Action buttons for 'Following', 'Visit website', and 'More' are visible. The 'About' tab is selected, showing an 'Overview' section. The overview text describes the company's mission to create strong connections and its specialization in designing and producing complex automation systems and electrical panels since 1996. It lists services such as designing electrical documentation, producing electrical panels (Distribution Panels, Motor Control Centers (MCC), and Programmable Logic Controllers (PLC) Panels), creating final installations, and consulting on outsourcing and machine safety analysis.

AE Partner
MANUFACTURER OF AUTOMATION SYSTEMS

AE Partner specializes in the production of electrical panels, and production of metal cabinets, containers, e-houses.
Automation Machinery Manufacturing · Ry · 1,394 followers

Gatis & 84 other connections work here · 154 employees

✓ Following Visit website More

Home My Company **About** Posts Jobs People

Overview

We what to create a strong connection between the organization and partners.

AE Partner specializes in designing and producing complex automation systems and electrical panels since 1996. Over time we have gained experience and are exporting our panels worldwide which are always qualified to meet local norms and rules, standards, regulations.

At AE Partner, we are specialized in and offer:

- ✓ designing electrical documentation and producing Electrical Panels including Distribution Panels, Motor Control Centers (MCC), and Programmable Logic Controllers (PLC) Panels;
- ✓ creating final installations for automation equipment;
- ✓ consulting within the fields of outsourcing and machine safety analysis;

FLYERS



ELECTRICAL PANELS FOR THE FOOD PROCESSING INDUSTRY – FROM CUSTOMER REQUIREMENT TO FINAL EXCEPTIONAL PRODUCT

AE Partner works with the world's leading food processing and packaging companies to find solutions and provide safe and efficient equipment. Every AE Partner solution starts with an idea and is followed by a set of environmental and electrical requirements - that is the foundation for all electrical panels.

We practice idea exchange with our customers. With significant experience working with E-plan and 3D modeling, we find the right solution and visualization.

Together with our customers, we explore all project options. AE Partner experience within the food processing industry allows us to ensure a solution that works under the required guidelines and local regulation - from UL508, NFPA to the basic things like food grade gasket, sloped panels top, stainless steel panels and wire dampers.

Trust your electrical panel assembling to AE Partner full cycle - from consultancy and planning phase to quality control processes and logistics. We offer a competitive price and the best technical solutions.

www.aepartner.dk
CONTACTS IN EUROPE
AE PARTNER SIA
+36 31 822800
sales@aepartner.dk

20 YEARS OF EXPERIENCE

BANNERS



MERCHANDISING



WORK CLOTHES



VEHICLES



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